

First Contact Physiotherapist Ambassador Job Description

Title:	First Contact Physiotherapist Ambassador
Salary:	Agenda for Change Band 7
Hours of work:	Equivalent to 1 day per week (12 month fixed term)
Location:	Cambridgeshire and Peterborough
Accountability:	Training Hub Project Manager

Job Summary

The first contact physiotherapist ambassador post will offer a suitably experienced general practice physiotherapist the opportunity to contribute to healthcare workforce transformation and, through working within a multi-professional workforce, to develop and advance the roles of FCPs in general practice.

First Contact Physiotherapist Ambassador post will run over a 12 (calendar) month period and will commence Nov 2020.

Post-holders will be experienced physiotherapist who is registered with Health and Care Professions Council (HCPC) and with demonstrable membership to the Chartered Society of Physiotherapy (CSP). Post-holders will be expected to work in a clinical role, with an additional time being set aside for the purposes of the ambassador role.

Ambassadors are experienced professionals who are released for a maximum of 1 day per week over a 12-month (fixed term) contract period if employed or can be employed as an independent.

What benefits will the First Contact Physiotherapist ambassador role bring to the Cambridgeshire and Peterborough workforce?

- The post-holder will contribute to clinical workforce development and act in an interface role across healthcare sectors.
- The role will aim to assist in the integration of FCPs into multi-professional primary care clinical workforces in Cambridgeshire and Peterborough. This will involve working to represent the interests of the profession.
- The post-holder will act as a “champion” for FCPs in primary care, testing and refining new ways of working.
- Successful implementation of these roles will benefit from coordinated, sustainable approaches to workforce supply, training and education across the region.

Main Duties and Responsibilities

- To promote the workforce integration of FCPs in general practice and to address clinical workforce need
- To represent the interests of the general practice FCPs, support understanding and uptake of roles.
- To support the development of Peer Support Groups, to support continuing professional development for FCPs in general practice
- To support PCNs with the implementation of the new roles in general practice
- To provide advice and support on developing FCPs in primary care, including training, education, recruitment and retention
- To attend monthly AHP/New roles working group
- To promote and share experiences, innovation and good practice at local meetings
- To encourage and develop primary care placements for FCPs in training
- To capture case studies across C and P and advise on workforce supply solutions where appropriate
- To comply with HCPC requirements regarding revalidation and continuing professional development.

This job description is not intended to be an exhaustive list of duties, although it aims to highlight the typical main responsibilities of the post.

Person Specification: First Contact Physiotherapist Ambassadors

	ESSENTIAL	DESIRABLE
QUALIFICATIONS / REGISTRATION	<ul style="list-style-type: none"> • Mandatory registration with the Health and Care Professions Council (HCPC) • Experience within general practice • Full Driving Licence • In date DBS certificate 	<ul style="list-style-type: none"> • A member of the CSP
EXPERIENCE	<ul style="list-style-type: none"> • Minimum of 2-3 years post-qualification experience. • An understanding of how GPs and general practices work. • Excellent interpersonal, influencing and negotiating skills • Excellent written and verbal communication skills 	<ul style="list-style-type: none"> • Previous record of successful local project or initiative • Previous education or leadership experience. • Experience of chairing meetings. • Experience of report writing.
APTITUDES	<ul style="list-style-type: none"> • Able to work under pressure and to meet deadlines • Produce timely and informative reports • Gain acceptance for recommendations and influence/motivate/ persuade the audience to comply with the recommendations/agreed course of action where there may be significant barriers • Work effectively independently and as a team member • Demonstrates accountability for delivering professional expertise and direct service provision 	<ul style="list-style-type: none"> • Up to date knowledge of national priorities for ECP/paramedics in primary care and NHS • Social media including Twitter & Facebook • Presentation skills including PowerPoint. • Small group work skills
PERSONAL QUALITIES	<ul style="list-style-type: none"> • Enthusiasm, adaptable and 'can do' attitude • Ability to listen to needs of others • Self-motivated and a motivator of others • High expectations for quality 	