**Deep End Half Day Training Offer**

**Who are we?**

We are a team of NHSE-funded professionals dedicated to supporting primary care in areas of high deprivation (the ‘deep end’) in the East of England. We work with individuals, practices and PCNs to help them address some of the challenges of working in the deep end.

**What is our offer?**

We would be delighted to attend (virtually of face to face) your education time event to discuss the challenges and opportunities of addressing health inequalities within the deep end. We can also facilitate a session on undertaking a quality improvement (QI) project within your team.

**What is the catch?**

There is no catch! This project has been funded by NHSE, so there is no cost to your practice or PCN.

However, if you decide to undertake a QI project, there will be some follow-up work that will need to be done.

**Why is this a good use of training time?**

There are many reasons why this is a good use of training time:

* 2023/24 QOF includes some quality improvement criteria
* 2023/24 PCN contract has a focus on addressing health inequalities
* QI enables general practice to provide efficient use of limited funds
* QI projects can empower staff and lead to better patient outcomes
* QI work helps clinicians fulfil CPD criteria

If you would like to discuss this offer or our involvement further then please do get in touch. We look forward to hearing from you!

Please contact Simon Pilmer (project lead) [simon.pilmer@nhs.net](mailto:simon.pilmer@nhs.net) or Nishma Hunt (AP lead) [nishma.hunt@nhs.net](mailto:nishma.hunt@nhs.net) or Emma Day (AP lead) [emma.day8@nhs.net](mailto:emma.day8@nhs.net) for further information.